Musuem Exhibition

Outlier

Project Overview

Objective

The goal for this project is to explore visualizing projects across multiple medias. This is accomplished by getting a better understanding of professional design methods such as problem-solving, through research, conceptual ideas, and design development. This emphasizes the usage of methods such as exploration of type, images, layout and composition, and media. The end result should be a creative, innovated and well executed solution to visual communications.

This project will result in a piece based of any desired topic that will appear in an exhibition at the SCAD Museum

Title/Subtitle

Outlier / From the Adoptee

Narrative Reasoning

Adoptees have their own experience with adoption. Adoptees are given this new life with great opportunities. They're more than grateful but they sometimes feel like their bond with their family isn't complete. Everyone has some type of bond with their family, but for adoptees they're missing that connection because they were 'abandoned' by their family.

Topic Research

Adoptees have a range of emotions when it comes to their adoption. Some people are ashamed of this secret where as others are happy and ready to embrace it. Some people try to motivate others to feel proud of their story and to think about how blessed they are for being chosen instead of abandoned. An adoptees adoptive family granted them all sorts of different and life changing opportunities. But there are questions such as "why was I given up? Why wasn't I wanted? and was I not good enough?" that are always in the back of their head. Support of friends and family is key because without such support the weight of these questions can impact a person's psychological state. When telling someone that they're adopted the most common questions are, "If you could, would you want to meet your biological parents? or "do you know why you were given up?" These types of questions are ones that adoptees have already thought about. Some people feel comfortable to share their stories whether negative or positive but others chose not to think about it at all. Those who continue to share their stories are becoming the voice of those who are to afraid to think about or talk about it. They are bringing awareness about the feelings of adoptees and how everyone's story is different.

Word List

secret ashamed blessing encourage blessed lives abandoned chosen given a chance given up wanted good enough supportive china impact psychologically unknown rage

self-esteem uncertainty adopting outcome would you meeting why dedicate

advocate

awareness peace millions of questions culture one-child policy experiences orphanage grateful opportunities pain young orphans sexism since birth struggled identities racism

heartbreaking

mysterious

searching

emotional

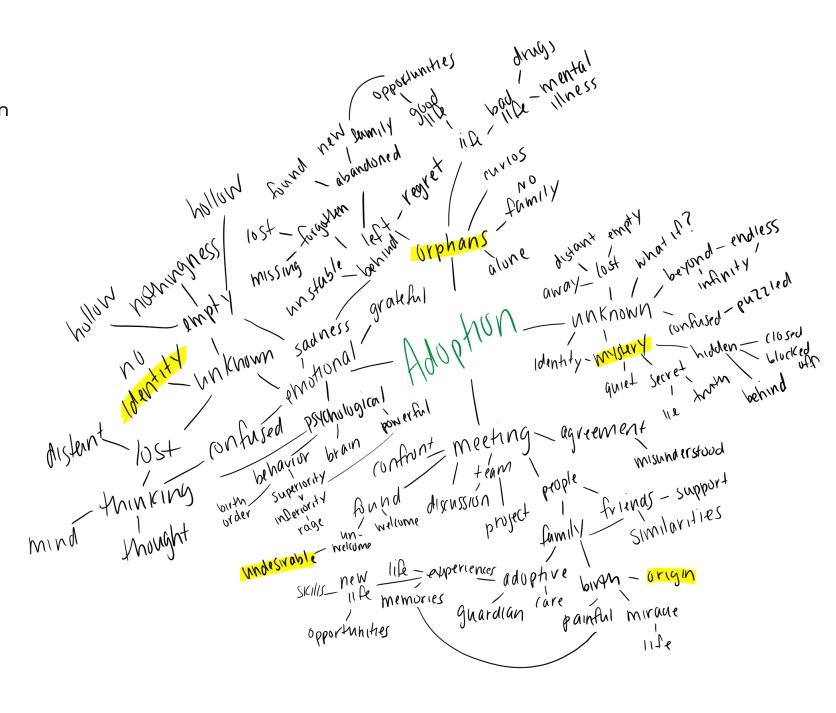
technology

characteristics

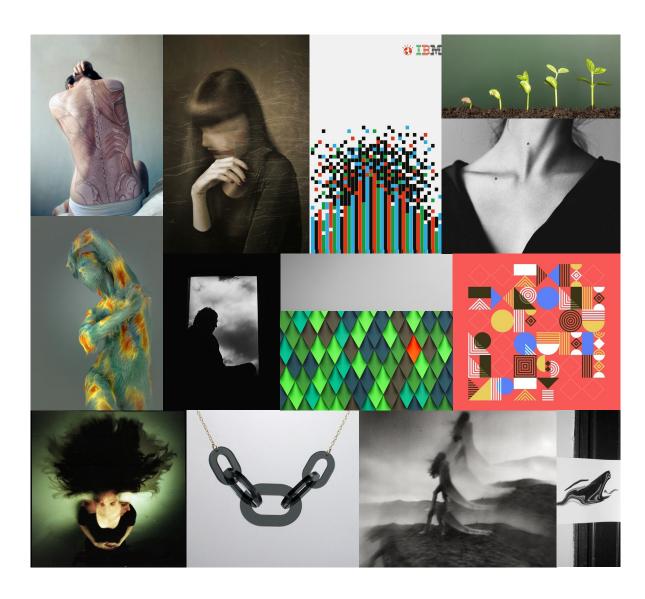
DNA

history

connections
distant
false hope
lack of discussion
heartache
know more
undesirable
confused
unseen
different
conflicted
illusion



Moodboard



Word List

attachment bond undesirable

identity acceptance mystery

Concept

People have a misconception about how being adopted is such a great thing. While it does open opportunities and a new life, there is the underlying feeling of guilt and shame. Being an adoptee, there comes with a lot of different emotions. Adoptees are sometimes torn between their birth place and their current living place. They feel alone because their family cannot fully understand how it feel to be placed in a new environment when you may look different. Adoptees feel like conflicted if they should be true to their origin or how they were brought up.

As an adoptee myself, I always knew I was different. Being a Chinese girl in a primarily white school and family, I always felt like I never belonged. But as I got older, I came to feel guilty about how I was straying away from my roots and that left me feeling like a part of me wasn't full. With this exhibition, I hope it will show and educate those who may feel the same thing, even if they aren't adopted.

Libre Franklin SemiBold
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abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()_+

Courgette

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

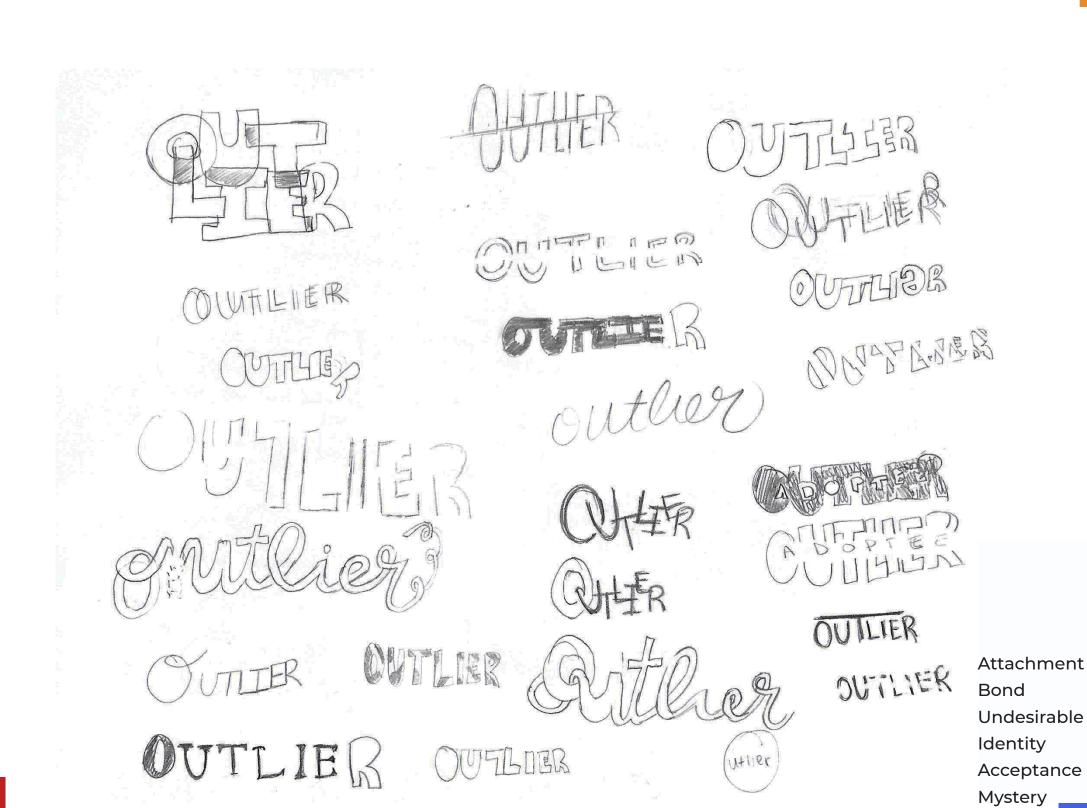
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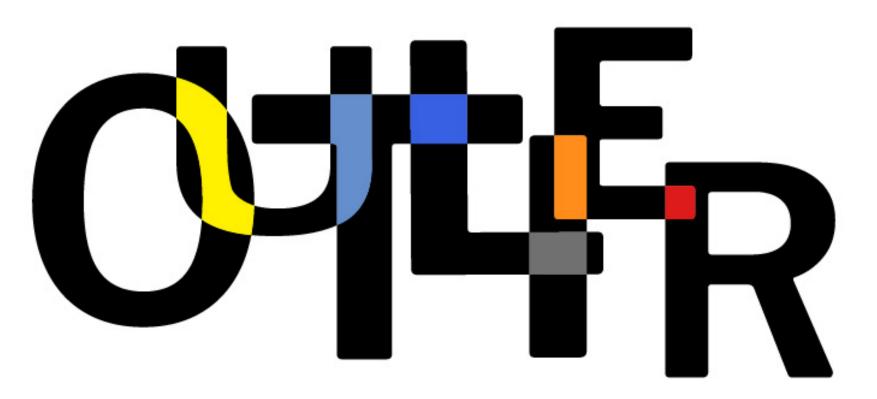
Libre Baskerville

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@#\$%^&*()__+

Identity Program



Final Identity Program



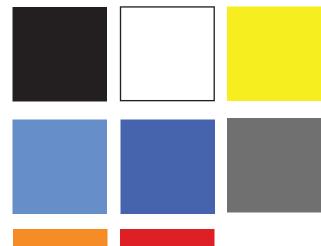
To have the words overlap, there was then space for those intersections to be taken out. The words being connected but then have pieces taken out represents that even though there a link there are and could be pieces are that missing. I chose a bold sans serif typeface because its an unexpected and informal representation of this topic. I chose these colors because they each have a certain feeling associated with the feeling of being adopted.

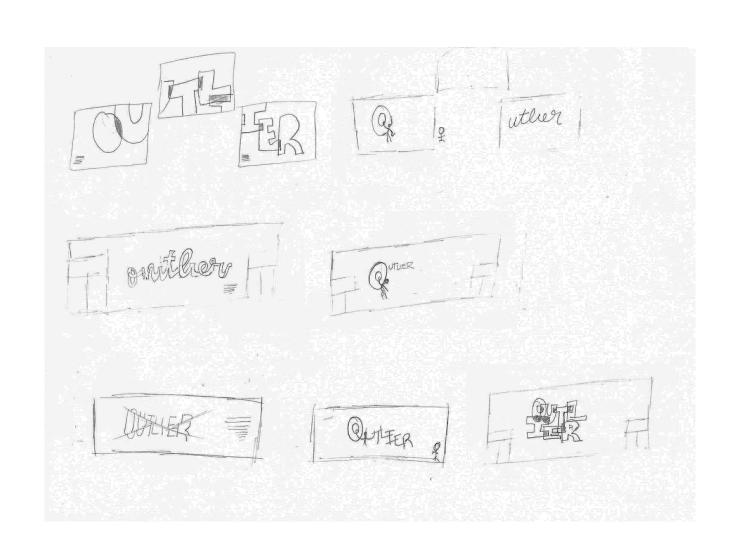






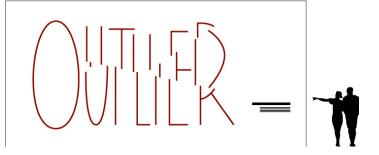


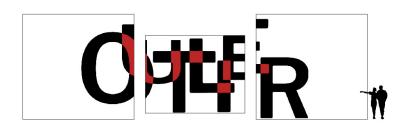






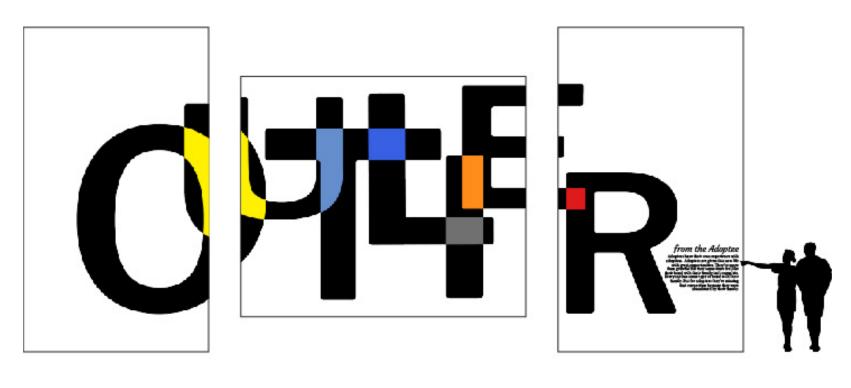








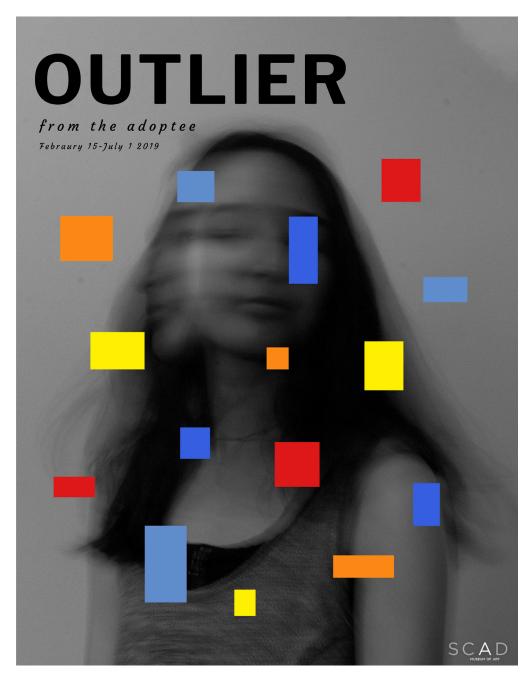
Final Environmental Graphics



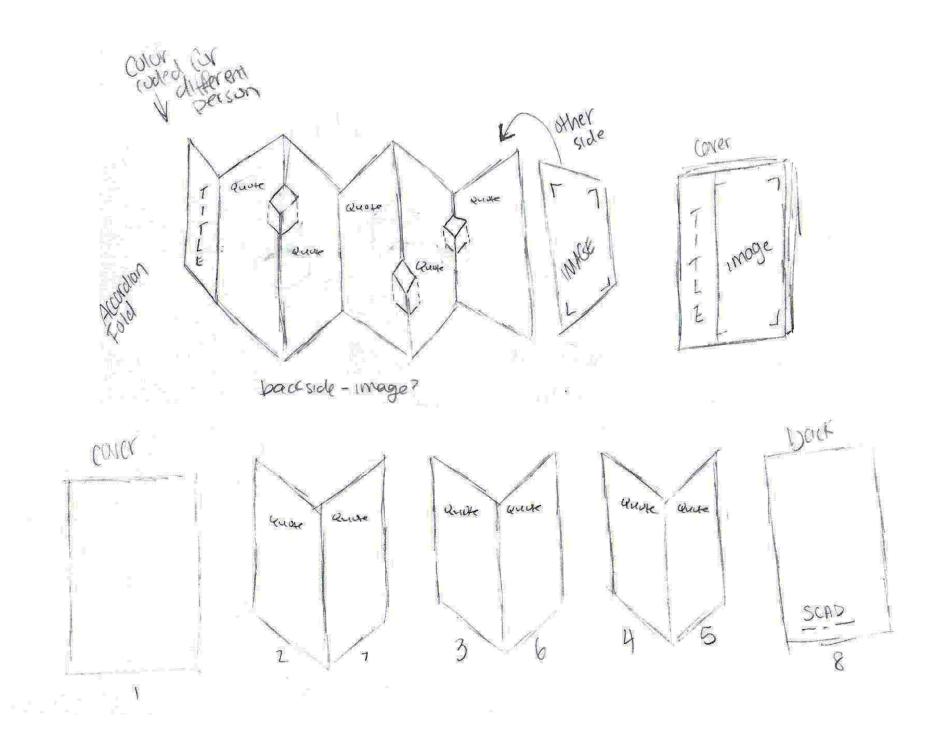
Having this design on three walls furthers the idea of a missing link. To have the words overlap, there was then space for those intersections to be taken out. The words being connected but then have pieces taken out represents that even though there a link there are and could be pieces are that missing. I chose a bold sans serif typeface because its an unexpected and informal representation of this topic. I chose these colors because they each have a certain feeling associated with the feeling of being adopted.

from the Adoptee

Adoptees have their own experience with adoption. Adoptees are given this new life with great opportunities. They're more than grateful but they sometimes feel like their bond with their family isn't complete. Everyone has some type of bond with their family. But for adoptees they're missing that connection because they were abandoned by their family.



Narrative Literature



Type Study

Outlier

From the Adoptee

As an adopted child, I encourage other adoptees to remember what blessed lives we have. We weren't abandoned; we were chosen. We were given a chance. I'm not saying it's not hard or that it's easy for people to understand. But it really isn't for the world to understand; it's for the people who are involved.

HEADER: LIBRE FRANKLIN BLACK - REGULAR (38)
SUBHEAD: LIBRE FRANKLIN MEDIUM - REGULAR (19)
BODY TEXT: LIBRE BASKERVILLE (9)

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HEADER: LATO - BOLD (38)
SUBHEAD: KARLA - REGULAR (19)
BODY TEXT: JAVANESE TEXT - REGULAR (11)

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HEADER: LIBRE FRANKLIN BLACK - REGULAR (38) SUBHEAD: LIBRE FRANKLIN MEDIUM - REGULAR (19) BODY TEXT: LIBRE BASKERVILLE (9)

Outlier

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HEADER: TW CEN MT CONDENSED - REGULAR (46)
SUBHEAD: DOMUS TITLING - SEMIBOLD (19)
BODY TEXT: LORA - REGULAR (11s)

Outlier

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HEADER: OVERPASS - BOLD (38) SUBHEAD: OVERPASS SEMIBOLD - ITALIC (19) BODY TEXT: SUPERCLARENDON (9)

Outlier

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Header: Franklin Gothic Heavy - Regular (38) Subhead: Franklin Gothic Medium - Regular (19) Body Text: Crimson Text - Regular (12)

Final Narrative Literature



As children grow up, they develop a positive sense of their identity, a sense of psychosocial well-being. They gradually develop a self-concept (how they see themselves) and self-esteem (how much they like what they see). Ultimately, they learn to be comfortable with themselves. Adoption may make normal childhood issues of attachment, loss and self-image even more complex. Adopted children must come to terms with and integrate both their birth and adoptive families.

Telling a child his or her adoption story at this early age may help parents to become comfortable with the language of adoption and the child's birth story. Children need to know that they were adopted. Parents' openness and degree of comfort create an environment that is conducive to a child asking questions about his or her adoption. It is helpful to explain that the birth mother made a

loving choice by placing the child up for adoption, that she had a plan for his or her future. The child may need to hear this statement repeatedly. There is some similarity between the symptoms of grief and symptoms associated with attention deficit/hyperactivity disorder; care givers must be wary not to label a child with attention deficit/hyperactivity disorder when, in fact, the child's behavior is consistent with a normal grieving

Yet it seems acceptable, or at least commonplace, to tell adoptees who courageously share the difficult aspects and challenges of living life adopted that they should be "grateful" because they were "chosen" and are "better off."

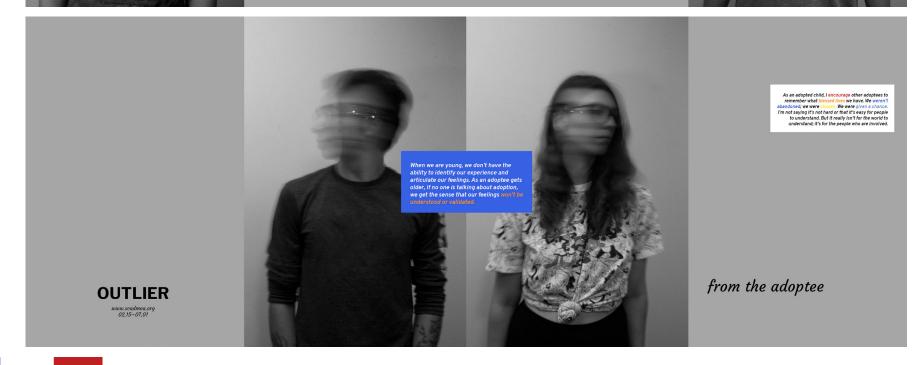
As an adoptee who was "bendoned and left without any identifying information, the questions that will never be answered cause me the most pain and heartalets. The words left unsaid are the things I long to know most about

Children who were adopted as infants are affected by the adoption throughout their lives. Children adopted later in life come to understant adoption during a different developmental stage. Those who have experienced trauma or neglect may remember such experiences, which further complicates their self-timage. Trans racial, cross cultural and special needs issues may also affect a child's adoption experience. All adopted children grieve the loss of their biological family, their heritage

and their culture to some extent. Adoptive parer can facilitate and assist this natural grievi process by being comfortable with using adoptic language (eg. birth parents and birth family) at discussing adoption issues.

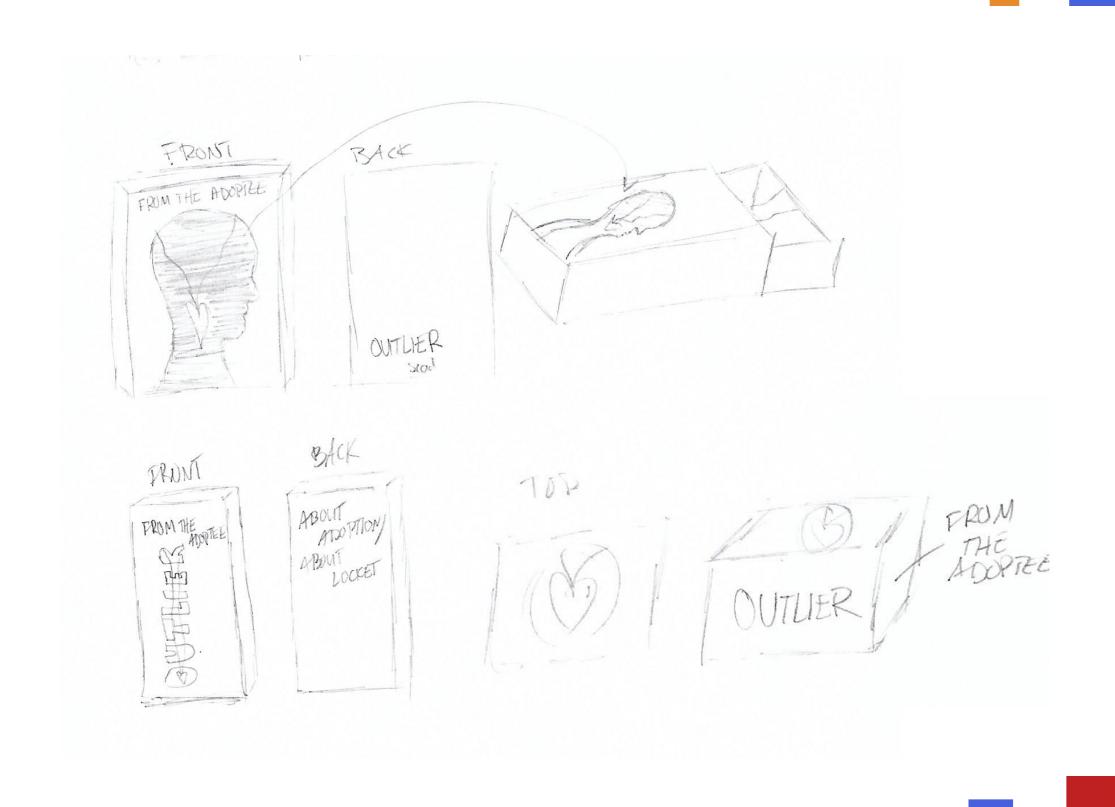
Children's interest in adoption varies throughout the developmental stages of childhood and adolescence. As children progress from one stage to another, they gain new cognitive abilities and psychosocial structures. They look at adoption differently and, often, have more concerns or questions. Their questions may diminish until a new cognitive and psychosocial level is reached. Parents can facilitate this developmental process by being knowledgeable and supportive, and by continuing to retell their child his or her adoption story.

For the narrative literature I wanted to include quotes from adoptees from their perspective. By having these quotes it gives the viewer an idea of how the adoptee feels instead of making assumptions by what they see. Each quote is contained in a color from the logo type. Each color represents a certain emotion and these quotes correspond with the color. Having the colored boxes cut out where the paper is folded is to show the missing piece when looking at the entire booklet.

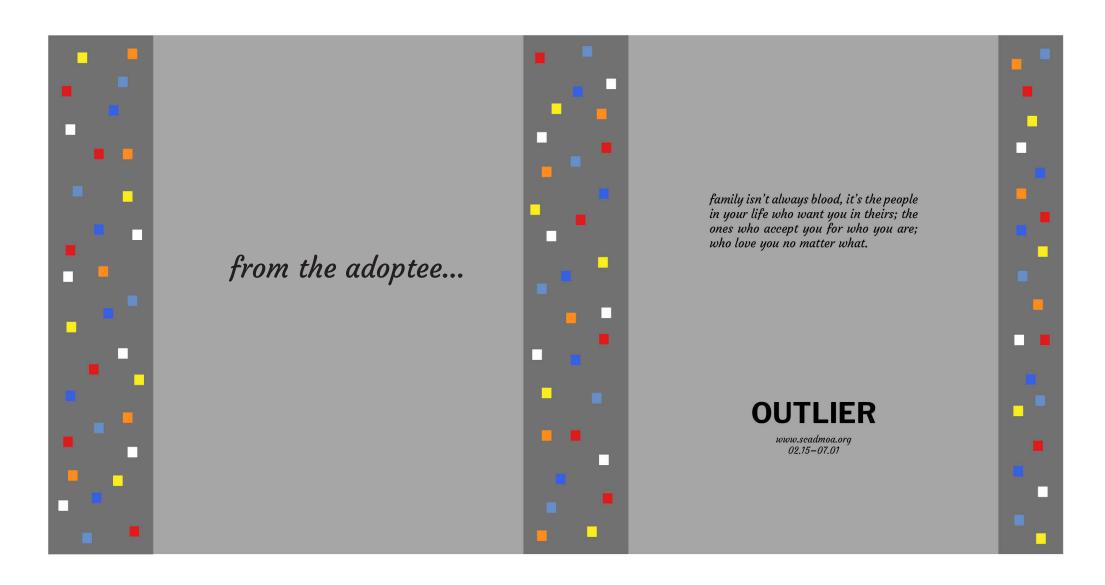




Package Design



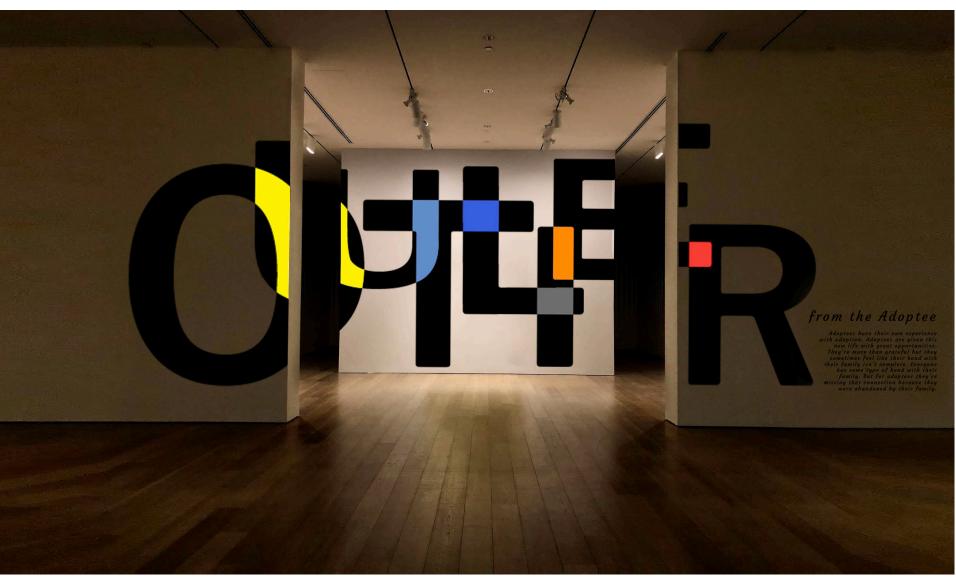
Final Package Design



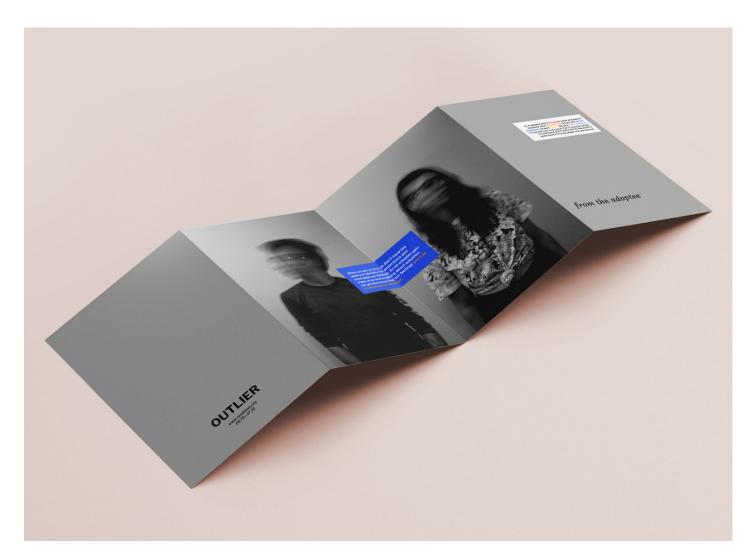
For the packaging I wanted to have a locket inside. This locket is meant to represent the love given from parent to child. Usually in locket's you're able to include photos. But in this one you cannot. This is meant to show the missing figures in an adoptees life. But with the idea of trying to feel whole, the wearer can fill the locket with an image to keep close to them at all times. For the actual box I wanted to include the colors from the logo type. The quote on back is meant to remind everyone that family isn't blood but it's the people who want you in their life.

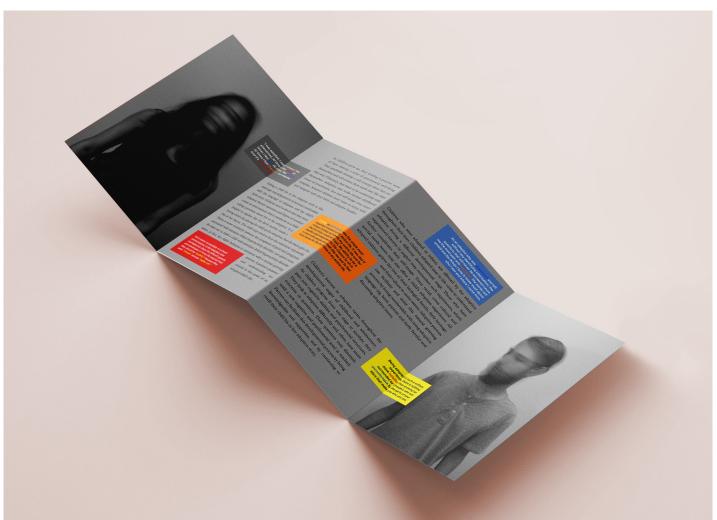
Final Deliverables





Final Deliverables





Final Deliverables



